

Project design: European and national projects

The drafting of a high-quality project is a complex process that requires a deep understanding of the project's theme for which funding is sought, a thorough analysis of the various available financial instruments, and the specific requirements outlined in the identified call for proposals. Additionally, it entails articulating complex concepts and ideas and restructuring them in the project proposal using accessible and straightforward language, following an appropriate logical structure.

Our project experience has allowed us to develop these professional skills and gain expertise in the field of project development, which we offer to those aspiring to bring their project ideas to fruition..

From the idea to the project: the steps

1. Support on the understanding of the identified Call of proposal

Once the most suitable funding opportunity for the project idea has been identified, we analyze its key points together to fully understand the requirements and be able to highlight the added value of the project compared to the demands of the call itself. In particular, we provide support for:

- 💧 Conducting a tailored feasibility study.
- 💧 Evaluating the correlation with the call and the funding program.
- 💧 Identifying the keywords of the call.
- 💧 Identifying the general and specific objectives required by the call.
- 💧 Analysing the required documentation, including templates and any attachments.

2. Support in defining the project

Once the appropriate funding opportunity has been identified according to the client's needs, we take care of the entire proposal preparation process while respecting the original project idea and aligning it specifically with the requirements of the call. In particular, our co-design approach allows us to:

- 💧 Conducting a tailored feasibility study.
- 💧 Evaluating the correlation with the call and the funding program.
- 💧 Identifying the keywords of the call.
- 💧 Identifying the general and specific objectives required by the call.
- 💧 analysing the required documentation, including templates and any attachments.

3. Support in defining the partnership:

Many calls and funding programs, especially at European level, require the formation of a strategic partnership involving different actors, even from different countries, for the realization of high impact projects. Where required, we provide our expertise and resources to:

- 💧 Identify a partnership with a strategic number of partners and with a successful geographical distribution in the case of international partnerships.
- 💧 Define the skills matrix required to cover all project activities according to relevance and excellence criteria.
- 💧 Contact our network, where relevant, for the search of valid and trusted partners and other stakeholders to ensure effective project dissemination.



- 💧 Support the management of contacts with national and/or international partners.

Contact us for more information on this and other services offered to businesses (info@crossing-srl.com).